Otis W. Brawley, M.D.
Chief Medical Officer
Executive Vice President
American Cancer Society

Professor of Hematology, Oncology, Medicine and Epidemiology
Emory University
Adjusted Colorectal Cancer Survival by Stages and Insurance Status, among Patients Diagnosed in 1999-2000 and Reported to the NCDB
Higher Per Capita Spending in the U.S. does not Translate into Longer Life Expectancy

The Cost of a Long Life
Disparities in Health

• Some consume too much
  – (Unnecessary care given)

• Some consume too little
  – (Necessary care not given)

• We could decrease the waste and improve overall health!!!!
Disparities in Health

• A call for the use of “Evidence Based Care”

• That is:
  – the rational use of medicine
  – not the rationing of medicine
Thoughts and Observations Concerning Palliative Care

Otis W. Brawley, M.D.
Chief Medical Officer
The situation of Mount Lofty was found from hence and from some other cross bearings, to be 34° 59' south and 138° 42' east. No land was visible so far to the north as where the trees appeared above the horizon, which showed the coast to be very low, and our soundings were fast decreasing.

From noon to six o'clock we ran thirty miles to the northward, skirting a sandy shore at the distance of five, and thence to eight miles; the depth was then 5 fathoms, and we dropped the anchor upon a bottom of sand, mixed with pieces of dead coral.
JUST SO YOU KNOW...

I NEVER WANT TO LIVE IN A VEGETATIVE STATE, DEPENDENT ON SOME MACHINE.

IF THAT EVER HAPPENS, JUST UNPLUG ME, OK?

OK...

Hey!

Hey!
Palliative care as a social good

compared with

Palliative care as a health service that delivers improved health outcomes across the whole community for patients, caregivers and the health system
Palliative Care Globally

- No single metric captures the net benefits of supportive and palliative care.

- Given the complexity of needs, the time trajectory and the people involved, it is a series of incremental benefits that accrue.
Palliative Care Globally

- Not just the elderly
- Not just about pain
- Not just about the last hours or days of life
- Not just about being nice
- there is a strong evidence base that is largely not being used

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Palliative Care Globally

- 20-50% of deaths are – “expected deaths”
- At best, one half of all people diagnosed with cancer will have their life shortened because of it
Palliative Care Globally

- ‘Expected’ death increases with improved health status

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Palliative Care Globally

Supportive care

Palliative care

Terminal care

IARC July, 2008
1. Palliative care – improving health outcomes
2. Palliative care – the gaps
3. Palliative care – what is needed?
1. Palliative care – improving health outcomes
2. Palliative care – the gaps
3. Palliative care – what is needed?
Palliative Care Globally

- What we hear!
  - Practice – what difference does palliative care make?
  - So what…?
  - Care that anyone can do...
  - Just good clinical care...
  - What possible health outcomes could we measure…?
  - This person is dying anyway… (so why should we use limited resources?)
  - This person is dying anyway… (and so there is no such thing as an adverse outcome)

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Priorities at the end of life

- Pain and symptom control
- Preparation for death
- Achieving a sense of completion
- Being involved in decision preferences
- Being treated as a ‘whole person’

Steinhauser et al. JAMA 2000
Palliative Care Globally

Priorities

- Maintaining a sense of humour
- Not being a burden
- Being mentally alert (at the cost of other symptom control potentially)
- NOT being concerned about the place of death
- Spiritual peace / resolution
- Planning one’s funeral

Steinhauser et al. JAMA 2000
### Australian-modified Karnofsky Performance Scale (AKPS)

<table>
<thead>
<tr>
<th>Score</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A</strong> 100</td>
<td>Normal; no complaints; no evidence of disease.</td>
</tr>
<tr>
<td><strong>A</strong> 90</td>
<td>Able to carry on normal activity; minor signs or symptoms.</td>
</tr>
<tr>
<td><strong>A</strong> 80</td>
<td>Normal activity with effort; some signs or symptoms of disease.</td>
</tr>
<tr>
<td><strong>B</strong> 70</td>
<td>Cares for self; unable to carry on normal activity or to do active work.</td>
</tr>
<tr>
<td><strong>B</strong> 60</td>
<td>Requires occasional assistance but is able to care for most of his needs.</td>
</tr>
<tr>
<td><strong>B</strong> 50</td>
<td>Requires considerable assistance.</td>
</tr>
<tr>
<td><strong>C</strong> 40</td>
<td>In bed more than 50% of the time.</td>
</tr>
<tr>
<td><strong>C</strong> 30</td>
<td>Almost completely bedfast.</td>
</tr>
<tr>
<td><strong>C</strong> 20</td>
<td>Totally bedfast and requiring extensive nursing care.</td>
</tr>
<tr>
<td><strong>C</strong> 10</td>
<td>Comatose or barely arousable.</td>
</tr>
</tbody>
</table>

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Palliative Care Globally

Typical graph of functional decline

Days

AKPS

0
10
20
30
40
50
60
70
80
90
100

0 20 40 60 80 100
Can we increase the time for which a person can be self-caring by better coordinating existing care and better planning for future eventualities?
Can we increase the time for which a person can be self-caring by better coordinating existing care and better planning for future eventualities?
Can we increase the time for which a person can be self-caring by better coordinating existing care and better planning for future eventualities?
Practice – what difference does palliative care make to patients?

- Better symptom control
- Comfort in the last two weeks of life
- Quality of dying
- Satisfaction with care

Teno et al JAMA 2004
Currow et al J Supp Care Cancer 2008
Wallston Med Care 1988
Practice – what difference does palliative care make to caregivers?

- Better able to adjust as they relinquish their role
- Needs better met
- Satisfaction with care
- Less anxiety

- Kane Lancet 1984
Palliative Care Globally

Practice – what difference does palliative care make to caregivers?

- Better spousal *SURVIVAL* as caregivers subsequently move on with their life

Palliative Care Globally

Practice – what difference does palliative care make to Health Systems?

• Reduced hospital admissions
• Reduced number of inpatient bed days
• Reduced costs compared to conventional care WITHOUT COMPROMISE TO SURVIVAL

Abernethy et al. 2008
Brumley et al J Pall Med 2003
Connor et al. JPSM 2007
"I'm learning how to relax, doctor—but I want to relax better and faster! I WANT TO BE ON THE CUTTING EDGE OF RELAXATION!"
• Availability of palliative care services internationally

Palliative Care Globally

• Opioid availability
## Palliative Care Globally

### World consumption in kg of the main narcotic medications (1995)

<table>
<thead>
<tr>
<th>Opium alkaloids and derivatives</th>
<th>Synthetic narcotic drugs</th>
</tr>
</thead>
<tbody>
<tr>
<td>Codeine</td>
<td>Dextropropoxyphene</td>
</tr>
<tr>
<td>181,421</td>
<td>252,483</td>
</tr>
<tr>
<td>Dihydrocodein</td>
<td>Pethidine</td>
</tr>
<tr>
<td>27,340</td>
<td>15,104</td>
</tr>
<tr>
<td>Morphine</td>
<td>Tildine</td>
</tr>
<tr>
<td>15,594</td>
<td>8,529</td>
</tr>
<tr>
<td>Pholcodine</td>
<td>Diphenoxylate</td>
</tr>
<tr>
<td>9,089</td>
<td>6,490</td>
</tr>
<tr>
<td>Hydrocodone</td>
<td>Methadone</td>
</tr>
<tr>
<td>8,869</td>
<td>6,337</td>
</tr>
<tr>
<td>Ethylmorphine</td>
<td>Fentanyl</td>
</tr>
<tr>
<td>2,689</td>
<td>94</td>
</tr>
</tbody>
</table>

Palliative Care Globally

- International Narcotics Control Board

- Projections for each country’s allowable trade in narcotics against proposed usage.

- Massive gap between allowable and actual availability
Palliative Care Globally

- Average daily consumption of defined daily doses (for statistical purposes) of morphine per million inhabitants, 2000-2002: Africa

- 29 countries reported NO opioid availability.

- For the 18 countries reporting use, there was a 100 fold difference in the average defined daily dose of morphine

Palliative Care Globally

- Average defined daily doses of morphine, Central and Eastern Europe (1994-1998)
- 5 countries report NO opioid availability
- Of the other 23 countries, there is a >550 fold difference in average defined daily dose of morphine

Palliative Care Globally

- 65/209 governments replied of whom 55% identified significant impediments to opioid supply

- Most of the identified impediments were related to:
  - concerns about addiction,
  - Concerns about diversion,
  - restrictive drug laws,
  - insufficient importation of opioids, and
  - inadequacies in healthcare systems.

- Joranson DE, Gilson AM. Global Action Needed to Improve Opioid Availability
Palliative Care Globally

- Over half (54%) of the 65 governments indicated that their countries experienced periodic unavailability of opioids due to:
  - insufficient importation,
  - delays in distribution,
  - unanticipated increases in demand,
  - administrative delays,
  - or insufficient manufacture

- Joranson DE, Gilson AM. Global Action Needed to Improve Opioid Availability
Palliative Care Globally
(Including the U.S.)

• Availability - restricted formulations
  - dose limits
  - limits to the duration per prescription
  - limits to place of therapy

• Accessibility - prescription related barriers
  - dispensing related barriers

Cherny N et al. Problems of opioid availability and accessibility across Europe
Ann Oncol 2006;17(6):885-887

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Palliative Care Globally

1. Palliative care – improving health outcomes
2. Palliative care – the gaps
3. Palliative care – what is needed?

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Palliative care – what is needed?

- Understanding international comparisons
- Acute versus ‘expected’ death
- Community expectations
- Disability adjusted life expectancy
- Different health and social systems
Palliative Care Globally

Palliative care – what is needed?

- A genuine integration of needs-based supportive and palliative care as part of all cancer service planning and delivery (independent of prognosis and of diagnosis)
Palliative Care Globally

Palliative care – what is needed?

One should not be allowed to use the term “Comprehensive Cancer Center” unless there is a fully integrated supportive and palliative care program that is adequately resourced.

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Palliative Care Globally

Palliative care – what is needed?

- Given the evidence base especially for patient evaluation and health service delivery, ‘best supportive care’ is not simply doing more of the same.

- It is a systematic approach to the complex needs of people with advancing disease using best available models of evaluation and service delivery.
Palliative Care Globally

Palliative care – what is needed?

• Training for every health professional who graduates to be able to take a ‘palliative approach’ (to complement specialist skills for people whose substantive work is specialist palliative care)
Palliative Care Globally

Palliative care – what is needed?

• A genuine and sustained focus on improving symptom control including (but not limited) to pain

• Respect for a new discipline
Palliative care – what is needed?

- A genuine and sustained focus on opioid availability right across the world for people with cancer pain
Palliative Care Globally

Palliative care – what is needed?

- Targeted research:
  - basic science;
  - clinical;
  - families and caregivers;
  - health services; and
  - populations.

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Palliative Care Globally

Summary

• Ultimately, there are demonstrable health benefits for patients, caregivers and the health system

• This care transcends the normal diagnosis-based health systems and boundaries between hospital and community

• There is a strong evidence base for this clinical care